



Education

A.A. Web & Graphic Design

1998 - 1999

Platt College, Cerritos, California (Summa Cum Laude 4.0)

B.A. Psychology & Fine Arts minor in Digital Media-based Imaging

1992 - 1996

University of Southern California, Los Angeles, California (Cum Laude 3.6)

Experience

Web Site Specialist

September 2004 - Current

Verizon Superpages

Telecommunications Company - Los Alamitos, California

- . Develop content for small to mid size companies, speaking directly with advertisers.
- . Design sites, implementing typographic and color techniques to promote advertisers.
- . Maintain and update sites.
- . Utilize 3rd party template (set includes), creatively creating & arranging graphics and text in layouts, understanding the backend of the utility, turning limitations into advantages.

Art Director | Designer

January 2000 - April 2004

Apollo Interactive, Inc.

Interactive Agency with high profile clients - Culver City, California

- . 40% Design look and feels for web sites & establish parameters for online marketing.
- . 30% Maintain corporate Web sites' time sensitive updates.
- . 20% Engage in web site productions.
- . 10% Design and oversee print material projects.
- . Understand & translate established brands online and create identities for those without.

Graphic Designer

November 1999 - January 2000

Karl & Kai Kani, LLC.

Urban Fashion Designer - Los Angeles, California

- . Responsible for the studio's computer design work, from digitizing designers' & art director's concepts, to creating compositions for promotional material.
- . Promotional material - 2000 fashion show after party tickets, invitations, spring line postcards.
- . Work closely with Karl Kani on t-shirt designs and fabric shirt patterns.

Production Room Lead

March 1997 - September 1998

Allsport Photography

Sports Photography Agency - Pacific Palisades, California

- . Oversaw post film development production, under daily tight deadlines.
- . Responsible for labeling, organizing, packaging film for mass distribution.
- . Assured quality captioning on all film, requiring a detail-oriented eye.

Intern Print Department (under M.A.T. Program)

June 1996 - August 1996

Dailey & Associates

International Advertising Agency with high profile clients - Los Angeles, California

- . Assisted Print Traffic Department with projects from, newspaper ads, labels & menus.
- . Interact with Account Managers, Art Directors, Designers & other Traffic Managers.
- . Clients include Kaufman & Broad Homes, Vons and Sara Lee.

Skill Set

MAC

9.2, X (Panther & Tiger)

Windows

98, 2000 & XP

Applications

Web, Print Office Software and Languages

- | | | |
|---------------------------|--------------------------------|---|
| . Photoshop | . Acrobat | Integrate code in sites with:
.html, .php, .asp, .aspx,
.shtml, JavaScript, CSS,
DHTML |
| . Illustrator | . Quark | |
| . BBEdit (HTML Hand Code) | . Premiere | |
| . Image Ready | . Power Point | |
| . Flash | . SoundForge | |
| . JavaScript | . Freehand | |
| . CSS | . 3D Studio Max (Fundamentals) | |



elaine nimo RESUME

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Awards

2004 "Outstanding Web Site" for lasports.org

by National Association of Sports Commissions (NASC)

- . Role in Project: Junior Art Director/Designer
- . Established look for site.

2003 WEBAWARD "Best Travel Website" for excalibur.com

by The Web Marketing Association

- . Role in Project: Designer
- . Part of production team & maintain look throughout site.

1999 "Award of Excellence: The Most Professional Graphic Design Student with the Best Overall Visual and Verbal Presentation of their Portfolio" sponsored by PeachPit Press

The Best Attitude and Professionalism in Class by Platt College