

LEMI GROUP INTERNATIONAL LOGO

200813 TH ATB Letterform Integration
Square & Horizontal Versions



16.1



16.2



16.3

SQUARE

2:1 ratio (200% of 1 inch height logo)

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17.1



17.2

HORIZONTAL

60% of 1 inch height logo

17.1 Reference from 1-1 2-1 LEMI-Group-International-Black-Square-Horizontal-207030.pdf

17.2 Symmetrical Boxes, Traditional English and ATB Chinese

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18.1

HORIZONTAL

60% of 1 inch height logo

18.1 Symmetrical Boxes Short, English LEMI GROUP in ATB style, Chinese in ATB style